

# www.privateirishtours.com

## Privacy Policy

### Introduction

The website www.privateirishtours.com is operated by Private Irish Tours, a registered business with business address - 29 Tibradden Grove, Greenpark, Dublin 12. By visiting our website you are deemed to have accepted our Privacy Policy. We will respect your right to privacy. We will treat as confidential all personal/business information submitted to us using the form facility on this website. This includes your name, company name, address, email address and telephone number(s).

### About the Privacy Policy

This privacy policy has been compiled to better serve those who are concerned with how their 'Personally Identifiable Information' (PII) is being used online. Please read our privacy policy carefully to get a clear understanding of how we collect, use, protect or otherwise handle your Personally Identifiable Information in accordance with our website.

### What personal information do we collect from the people that visit our blog, website or app?

When ordering or registering on our site, as appropriate, you may be asked to enter your name, email address or other details to help you with your experience.

### When do we collect information?

We collect information from you when you fill out a form or enter information on our site.

### How do we use your information?

We may use the information we collect from you when you register...

- *To personalize your experience and to allow us to deliver the type of content and product offerings in which you are most interested.*

**Data Protection** Your personal information is protected by the Data Protection Acts. You may have the right to request in writing a copy of the personal information held by us and to request us to correct any inaccurate information. We may charge a fee for providing the personal information to you. For further queries regarding your rights, contact the Office of the Data Protection Commissioner.

### Security

Private Irish Tours takes reasonable steps to ensure the security of your personal/business information. However, you should be aware that the Internet is not a secure environment and we cannot be deemed responsible for personal/business information before it reaches us.

### We use regular Malware Scanning.

Your personal information is contained behind secured networks and is only accessible by a limited number of persons who have special access rights to such systems, and are required to keep the information confidential. In addition, all sensitive/credit information you supply is encrypted via Secure Socket Layer (SSL) technology.

### Do we use 'cookies'?

Yes. Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser (if you allow) that enables the site's or service provider's systems to

recognize your browser and capture and remember certain information. For instance, we use cookies to help us remember and process the items in your shopping cart. They are also used to help us understand your preferences based on previous or current site activity, which enables us to provide you with improved services. We also use cookies to help us compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools in the future.

**We use cookies to:**

- Compile aggregate data about site traffic and site interactions in order to offer better site experiences and tools in the future. We may also use trusted third-party services that track this information on our behalf.

You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. You do this through your browser settings. Since browser is a little different, look at your browser's Help Menu to learn the correct way to modify your cookies.

If you turn cookies off, some features will be disabled. It won't affect the user's experience that make your site experience more efficient and may not function properly.

**Third-party disclosure**

We do not sell, trade, or otherwise transfer to outside parties your Personally Identifiable Information unless we provide users with advance notice. This does not include website hosting partners and other parties who assist us in operating our website, conducting our business, or serving our users, so long as those parties agree to keep this information confidential. We may also release information when it's release is appropriate to comply with the law, enforce our site policies, or protect ours or others' rights, property or safety.

**Third-party links**

Occasionally, at our discretion, we may include or offer third-party products or services on our website. These third-party sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these sites.

**We have implemented the following:**

- Google Display Network Impression Reporting

We, along with third-party vendors such as Google use first-party cookies (such as the Google Analytics cookies) and third-party cookies (such as the DoubleClick cookie) or other third-party identifiers together to compile data regarding user interactions with ad impressions and other ad service functions as they relate to our website.

**Opting out:**

Users can set preferences for how Google advertises to you using the Google Ad Settings page. Alternatively, you can opt out by visiting the Network Advertising Initiative Opt Out page or by using the Google Analytics Opt Out Browser add on.

**Does our site allow third-party behavioral tracking?**

It's also important to note that we do not allow third-party behavioral tracking

**We do not specifically market to children under the age of 13 years old.**

**Fair Information Practices**

In order to be in line with Fair Information Practices we will take the following responsive action, should a data breach occur:

We will notify you via email

- Within 7 business days

**We collect your email address in order to:**

- Send information, respond to inquiries, and/or other requests or questions
- Process orders and to send information and updates pertaining to orders.

**We agree to the following:**

- Not use false or misleading subjects or email addresses.
- Identify the message as an advertisement in some reasonable way.
- Include the physical address of our business or site headquarters.
- Monitor third-party email marketing services for compliance, if one is used.
- Honor opt-out/unsubscribe requests quickly.
- Allow users to unsubscribe by using the link at the bottom of each email.

*If at any time you would like to unsubscribe from receiving future emails, you can email us at [tours@littlegemtours.com](mailto:tours@littlegemtours.com) and we will promptly remove you from ALL correspondence.*

**Contacting Us**

If there are any questions regarding this privacy policy, you may contact us using the information below.

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Ireland

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